## Claims

- 1. A method of magnetic resonance imaging of a sample, said method comprising:
- 5 i) administering a hyperpolarised MR imaging agent comprising non-zero nuclear spin nuclei into said sample;
  - ii) exposing said sample to a radiation at a frequency selected to excite nuclear spin transitions in said non-zero nuclear spin nuclei;
- iii) detecting MR signals from said sample and utilising spectral-spatial excitation, in combination with line scanning, point scanning and/or steady state imaging techniques; and
- iv) optionally generating an image, physiological data or metabolic data from said detected signals.
  - 2. The method as claimed in claim 1 wherein step iii) is carried out after the agent has left the vascular bed.
- 20 3. The method as claimed in claim 1 or 2 wherein for steady state imaging a fully balanced version of gradient sequences is used.
- 4. The method as claimed in any of the claims 1 to 3 wherein for steady state imaging FISP or PSIF pulse sequences with high flip angles are used.
- 5. The method as claimed in any of the claims 1 to 4 wherein said non-zero nuclear spin nuclei are selected 30 from the group consisting of <sup>1</sup>H, <sup>3</sup>He, <sup>3</sup>Li, <sup>13</sup>C, <sup>15</sup>N, <sup>19</sup>F, <sup>29</sup>Si, <sup>31</sup>P and <sup>129</sup>Xe.
- 6. The method as claimed in any of the claims 1 to 5 wherein said non-zero nuclear spin nuclei are selected from the group consisting of <sup>13</sup>C and <sup>15</sup>N, especially <sup>13</sup>C nuclei.

- 7. The method as claimed in any one of the claims 1 to 6 wherein said MR imaging agent is artificially enriched with nuclei having a  $T_1$  relaxation time of more than 5s.
- 5 8. The method as claimed in claim 6 wherein the MR imaging agent has an effective nuclei <sup>13</sup>C polarisation of more than 1%.
- 9. The method as claimed in claim 6 wherein the MR  $^{10}$  imaging agent is  $^{13}\text{C}$  enriched at carbonyl or quaternary carbon positions.
- 10. The method as claimed in claim 9 wherein said <sup>13</sup>C enriched compound is deuterium labelled adjacent said <sup>13</sup>C nucleus.
  - 11. The method as claimed in any one of claims 6 to 10 wherein said <sup>13</sup>C nuclei are surrounded by one or more non-MR active nuclei or entities selected from the group consisting of 0, S, C or a double or triple bond.
    - 12. The method as claimed in any of the claims 1 to 11 wherein step iii) utilises spectral-spatial excitation combined with a steady state imaging technique.

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13. The method as claimed in any of the claims 1 12 wherein said imaging agent comprises a compound selected from the following: